



SCOTT ISAACS

Documentary & Storytelling Video Editor | Motion Graphics | Brand Films

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SUMMARY

Award-winning video editor and motion graphics artist with 20+ years of professional experience across documentary, broadcast television, branded content, and sports programming. Known for cinematic storytelling, deadline-driven workflows, and delivering broadcast-ready work for major events, brands, and platforms.

CORE SERVICES

- Documentary & long-form editing
- Short-form branded & promotional content
- Broadcast promos & television programming
- Brand films & commercial video
- Music videos, EPKs & artist content

PROFESSIONAL EXPERIENCE

Senior Marketing / Special Projects Producer • WAVE – Louisville, KY | Aug 2012 – Present

Played an essential role in creating a nationally award-winning long-form documentary unit that became a key content generator for broadcast, streaming, and distribution platforms. Elevated investigative news packages to a network-level standard through motion graphics, editing, and cinematography. Produced high-quality motion design, graphics, and show opens under tight breaking news deadlines. Edited and directed topical news specials for major events and created memorable show opens for the Kentucky Derby.

Senior Designer / Motion Graphics Artist • WSMV – Nashville, TN | Jul 2007 – Dec 2011

Designed motion graphics, promos, PSAs, and commercial content. Worked closely with promotions teams to develop branding and campaign visuals. Helped guide the station through major graphics package and technology transitions.

Graphic Designer • WAVE – Louisville, KY | Jul 2004 – Jul 2007

Designed on-air graphics, branding elements, and promotional materials for television programming.

DOCUMENTARY & MOTION GRAPHICS

- Editor and production designer on two feature-length documentaries.
- Documentary work has accumulated 1M+ views on YouTube
- Experience editing short films, television programs, commercials, brand films, music videos
- Created motion graphics for major sporting events and broadcasts, including the Kentucky Derby and UofL Athletics.

AWARDS & RECOGNITION

Emmy-winning editor · Telly Award recipient · Kentucky Broadcasters Association (KBA) award winner

TOOLS & TECHNOLOGY

Adobe Premiere · Adobe After Effects · Photoshop & Illustrator · DaVinci Resolve · Vizrt · Chyron